

Train the decision behind the job.

A private challenge for your franchise network

Six teams. Two or three people per team. Three rounds. 90 minutes. A facilitated exercise in balancing demand, crew capacity, operating profit and cash.

The decision

Does more work improve the business when the crew is already full? Teams choose an opening plan, commit a move, respond to a disposal-cost increase and explain what they would change.

The deliverables

A scenario planning call and rehearsal; live facilitation; private team decision reports; a headquarters coaching summary; and a 30-day follow-up to learn which practices were tried.

The headquarters commitment

Name a training champion and operations adviser. Recruit six teams. Provide the meeting room or call link. Agree one learning objective, report recipients and success criteria.

The format

Fictional data only. Separate team scenarios with comparative scoring. Teams do not share a live market. Results support a learning discussion; they do not predict financial performance or rank real franchises.

The next step

Arrange a 20-minute demonstration with your training or operations lead. Review one decision, the sample report and a proposed pilot week. Scope and pricing are confirmed separately.

Explore the materials

<https://dumpsterdiverwargames.com/franchise-pilot>